



ATLANTIS, PARADISE ISLAND INVITES GUESTS TO FEEL THE RUSH THROUGH LAUNCH OF NEW “DISCOVER JUNKANOO”

Brand-new cultural programming immerses visitors in Bahamian tradition

PARADISE ISLAND, THE BAHAMAS (March 7, 2017) – [Atlantis, Paradise Island](#) announces the debut of “[Discover Junkanoo](#),” an inclusive experience for guests of every age to learn and celebrate Bahamian heritage. Junkanoo is a celebratory street parade that allows participants to show their “true self” through music, dancing, and festive costumes.

Every Friday, families at Atlantis are invited to the Great Hall of Waters in Royal Towers to learn the history of Junkanoo from Junkanoo Enthusiast, Historian, and Principal of Bahamian Educulture, Arlene Nash Ferguson. Guests will have an authentic Bahamian meal, partake in a Junkanoo dance lesson, and create colorful costumes to express themselves through design. The “Junkanoo Shack” will serve as the hub to create breathtaking costumes using finely cut crepe paper, wire and cardboard to custom-design their mask or headpiece for the “Rush Out” later that evening.

“We are excited to provide families with the opportunity to experience one of the greatest cultural events of the Bahamas in a fun, educational and hands-on way,” says Howard C. Karawan, President and Managing Director of Atlantis, Paradise Island. “Junkanoo is a significant element of Bahamian culture and Atlantis is proud to share this tradition with our guests. This new experience is the first of many that Atlantis will offer to showcase the rich heritage of The Bahamas.”

Tickets for Discover Junkanoo are \$80 for adults and \$40 for children ages 4-11; children under 4 years of age are complimentary. Costume creation will begin very Friday at 4:00pm and Discover Junkanoo events will take place from 6:00pm to 7:30pm. Tickets are available for purchase at the Atlantis box office and on-site prior to the start of Junkanoo.

For more information, visit www.atlantisbahamas.com.

About Atlantis, Paradise Island resort, The Bahamas

Atlantis, Paradise Island is a unique, ocean-themed destination located on Paradise Island, The Bahamas, and features a variety of accommodations, all built around a 141-acre waterscape comprised of over 20 million gallons of fresh and saltwater lagoons, pools and habitats. Home to the largest open-air marine habitat in the world, there are over 50,000 marine animals in lagoons and displays, including The Dig, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Atlantis is home to Aquaventure, a non-stop water experience consisting of thrilling water slides, a mile-long river ride with high intensity rapids and wave surges, and never-before-seen special effects. Dolphin Cay, the resort’s interaction and education center, was created with the goal of enlightening visitors about the wonders of these remarkable ocean inhabitants.

The Cove Atlantis, a 600-room resort, features oversized rooms with a step down living space, spectacular

designs by acclaimed interior architects Jeffrey Beers and David Rockwell, unprecedented services and amenities, private all-adult and family pools, lavish cabanas and breathtaking views of the ocean. Atlantis is also known as THE culinary destination in The Caribbean with a collection of restaurants from world-renowned chefs including Nobu Matsuhisa, Jean-Georges Vongerichten, and Todd English. The resort boasts an impressive collection of luxury boutiques and shops, casino, and the largest conference center, meeting and convention facilities in The Caribbean.

For further information about Atlantis, Paradise Island, visit AtlantisBahamas.com. For reservations, call your travel agent or 800-ATLANTIS.

Both low and high resolution color photography of Atlantis, Paradise Island is available at news.atlantis.com. If you are new user to this site, please complete the online registration to be granted access to the online newsroom. Atlantis can be found on Facebook at www.facebook.com/Atlantis, on Twitter at www.twitter.com/AtlantisResort, and on Instagram at www.instagram.com/AtlantisResort.